



Mark Burnett's 'The Bible' Becomes Top-Selling Miniseries on Blu-Ray and DVD



Mark Burnett and Roma Downey's *The Bible* is shattering sales records in its first week of home video release, selling 525,000 units to become the top-selling TV miniseries of all time.

Additionally, *The Bible* is now the No. 1-selling TV on DVD in the last five years.

"We are humbled by the overwhelming response from audiences to *The Bible* miniseries," said Downey and Burnett in a statement. "First, the show was No. 1 on History, now it is No. 1 on Blu-ray and DVD and has been No. 1 in every country in which it aired. We feel incredibly blessed that we were able to bring this amazing love story to life on the screen. It is our hope that folks everywhere will continue to be touched by the message of the Bible and cherish these stories at home with their families for years to come. This is just the beginning."

The Bible hit a ratings high with its March 3 debut, raking in 13.1 million viewers on History. Its Easter two-hour finale pulled in 11.7 million viewers, while each additional installment of the 10-part series hovered above the 10 million mark.

"Mark and Roma have created a work of broad cultural significance that has resonated deeply with audiences, and *The Bible* has quickly become a must-own DVD that families can enjoy together at home time and time again," said Mary Daily, president and chief marketing officer of worldwide marketing at Twentieth Century Fox Home Entertainment.

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